

# Coltoys Factory Profile

## The Coltoys Story

**Inversiones Parra Piñeros & CIA SAS** with the brand **Coltoys** is a private Company located in Bogota, Colombia, founded on 1966. From its origins, Coltoys has become national leaders in the manufacturing of quality toys for Pets, kids, promotional items and household products.

## Coltoys Mission

We are a company dedicated to the design, manufacture and marketing of dog toys, Kids, promotional and household items. By working under strict professional ethics and social responsibility, we are able to meet all the legal requirements, technical quality standards and fulfill all the stakeholders.

## Coltoys Vision

We want to be a company in constant growth in manufacturing, marketing and exporting of toys, promotional elements and household items. Our goal is to dominate different markets on Americas. We are committed to continuous improvement in everything we do through Quality certifications, technology investments and ongoing continuous staff training.

# Our Products

Our products portfolio includes items for dogs, toys for kids, household items and promotional merchandise manufactured with locally sourced natural rubber as well as a diverse variety of plastics.

True to our slogan “Innovation, Exclusivity and Service with quality” Coltoys is strictly committed to the safety and well-being of the consumer. Working under the license and authorization of the biggest brands in the entertainment business, Coltoys only works with the best materials on the market to guarantee its clients non-toxic products.

# Our Location

Coltoys has a factory located in the capital of Colombia: Bogotá. We are a professional and well experienced manufacturer and exporter in a wide variety of products.

COLOMBIA has access to Miami and New York ports with transit times of less than a week by sea.

The Free Trade Agreement between United States and Colombia brings numerous benefits.

Our factory covers an area of approximately 4,000 square meters and has over 140 workers.

We are a flexible supplier in terms of required quantities and privileged geographical location, aspects that allow the development of special projects.

## Our Products in the World

Currently our products are being exported to USA, Mexico, Costa Rica, El Salvador, Panamá, Dominican Republic, Perú, Ecuador, Brazil, Chile, and Uruguay.

## Partners and Audits

Our factory has been audited and certified by:

- ISO-9001
- SEDEX member and have the SMETA audit.
- Universal Studios authorized factory.
- Disney authorized factory.
- Walmart authorized factory.
- Costco Authorized Factory.

## A responsible Company

Through our Ethics Code, which is aligned with SEDEX SMETA, Disney and NBC Universal Codes, we are committed to doing business responsibly through the trust and respect for all the stakeholders.